



## Grant Program

At the Bowls USA Annual General Meeting (AGM) held last September, one of the topics of discussion was “loyalty programs” and “incentives” for BUSA clubs. We decided that a Grant Program would be an appropriate way to “give back” to those clubs that support Bowls USA.

A committee, consisting of Councilors Ernie Carlson (NWD), Ginger Harris (PIMD), and Glorianne Mather (CED), was formed to develop and administer the program. We are pleased to report that 20 clubs expressed interest in applying for a Grant, and 13 clubs representing 5 Divisions responded with Grant Requests by the June 30<sup>th</sup> deadline.

The **Mission** of the Grant Program is to provide funds for 100% Bowls USA clubs to promote club development and to assist recruiting and retaining members. Grant funds may be used for projects that are intended to attract new members or to improve the playing experience of the club.

The total amount of grant funds available for 2016 is \$7,500. After review of all Grant Requests, the Committee has awarded the following grants:

\$200 to Oxnard-Joslyn LBC, SW Division, for newspaper ads, banners, and flyers to support an Open House to attract new members.

\$500 to Long Beach LBC, SW Division, for advertising, pamphlets, banners, yard signs, and booklets to support an Open House to attract new members.

\$500 to Friendly Valley LBC, SW Division, for purchase of two artificial bowling arms to help improve the playing experience of its older members.

\$500 to Sun City Center LBC, SE Division, for advertising brochures to support an Open House, and for purchase of training bowls for novice members.

\$500 to Mount Dora LBC, SE Division, for repairs to their CourtPac greens roller.

\$600 to Lakeland LBC, SE Division, for cleaning and repair of their artificial green.

\$200 to Pinehurst LBC, SE Division, to support three Open House events to attract new members.

\$1,000 to Portland LBC, NW Division, for repair, seeding, top dressing, and fertilizing of their green.

\$750 to King City LBC, NW Division, towards the purchase of an indoor bowling carpet and bowls to provide an alternate bowling venue during inclement weather.

\$550 to Frick Park LBC, NE Division, towards the purchase and repair of a SmithCo greens roller.

\$1,000 to Williamsburg Inn LBC, NE Division, for fees incurred for the use of a temporary green while they seek a permanent replacement green.

\$1,000 to Milwaukie Lake Park LBC, CE Division, towards the purchase of scoreboards for 16 rinks.

Bowls USA is stronger because of the support of all of its members, and we hope that these funds will help 100% clubs share our sport with their communities. We look forward to hearing about clubs' successes in recruiting members and improving their playing conditions. Continuation of this program will be discussed at the upcoming Annual General Meeting to be held before the US Open at Sarasota in November. Questions and comments are welcome!

Good bowling, all!!