

SUBJECT: BOWLS USA.US WEBSITE

Proposed: 3/1/2018

Approved: 4/17/2018

Revised and Approved: 10/23/2021

PURPOSE

- To provide a vehicle for Bowls USA endeavors such as promotion, maintenance of historical records and information about itself and its members with centralized online access to Bowls USA and other lawn bowls information.
- To provide contact information for Bowls USA officers via BUSA email accounts and to enable visitors to more readily access information and/or programs that can help individuals and clubs learn more about the sport.
- For individuals to access information they can use to educate themselves and their community, to promote the game in general, or locate places to play.
- To work in conjunction with the BowlsUSA Newsletter to spread news to our members and the lawn bowls community. Provide easy linkage to division websites and other World Bowls affiliate sites.
- To be a landing place for individuals seeking information about the sport.

OVERSIGHT

The website is managed by the Webmaster. Oversight will be provided by the Website Committee consisting of members of the Council and chaired by the 1st Vice President. The Chair may seek ad-hoc input from others.

WEBSITE CONTENT

Scope:	As above in Purpose
Responsibility:	Webmaster, in concert with policies and procedures developed by the Website Committee
Linkage to other sites:	Bowls USA Divisions/Clubs Other WB members/affiliates Bowls resources

Content Guidelines and Standards – Based on BUSA Style Guide (in developments 8/21)

SECURITY

Our website is hosted by a professional Internet Service Provider called Weebly.com. Weebly provides tools and protection available from outrageous hack attacks. Individuals with e-mail addresses shown on our website are encouraged to have their own spam filters running on their email as the Bowls USA website takes actions to try to prevent spam but cannot guarantee it.